



**DominateRetail Solutions**

[www.dominateretail.com](http://www.dominateretail.com)

## Inventory Visibility Platform

As Omni-channel retailing reinvents the role of the store, real-time inventory visibility becomes paramount. Stores are no longer just retail shopping destinations, but also fulfillment centers. Many retailers are counting on BOPIS (Buy Online, Pick Up In Store) orders to drive store traffic, but unfulfilled BOPIS orders comprise a huge risk. Retailers need visibility into inventories across the enterprise so they can quickly and accurately respond to shopper needs. From the customer's perspective, trust that merchandise ordered online will be at the store when they arrive to pick it up is imperative. DominateRetail Inventory Visibility is a way to ensure real-time inventory accuracy every single day, in every node of the system, and the best way to enable retailers to deliver on customer promises.

DominateRetail Visibility Platform is designed for large, multi-location retailers to enable item tracking and provide real-time merchandise visibility of entire chain at once. The system offers many IT infrastructure options for your computing requirements. Local server, hybrid cloud and cloud options enable the real-time enterprise inventory visibility required for Omni-channel initiatives. The system can reduce in-store computing requirements and help retailers ramp-up and deploy programs more quickly.

There are no limitations to our system's configuration capabilities. DominateRetail Inventory Visibility platform utilizes an innovative "Item properties" feature that allows you to match it perfectly to your specific inventory requirements. Utilizing its powerful Universal Integration Link, it can easily and quickly integrate with your existing ERP, WMS or inventory software to provide your application with RFID capabilities, or use it as a stand-alone inventory visibility system. **Our visibility platform incorporates outstanding characteristics that make it matchless among apparently similar solutions:**

- Know exactly what you have, how many you have and where it is located.
- The solution is modular and scalable, suitable for companies of any size.
- Exclusive Universal Integration Tool easily and quickly integrates with your existing system.
- Includes dynamic, real-time alert system with video surveillance.
- Is highly available, and offers a high level of security.
- Is easy to use and easy to maintain.
- Use the system with Barcode, RFID or combination of the two.
- Consolidate data from all locations.
- Perform Real-time analysis at the level of individual merchandise.
- Increase inventory cycle count frequency without additional workforce.
- Increase inventory turnover ratio and make decisions based on real-time accurate data.
- Eliminate miscounts and double counts, and save time looking for lost and misplaced items.
- Reduce shrinkage and strengthen security against vendor errors, product theft, loss and counterfeiting.
- Inventory audit while the store is open and functioning.

## The system is comprised of several independent modules that are integrated with a handheld device to provide you with a complete inventory tracking solution:

- Alerts
- Notifications
- Inventory Quick Count
- Inventory Location Count
- Misplaces Search
- Missing search
- In-Store Sales Assist
- Instant Item Locator
- VIP Customer Alerts and Tracking
- Smart Fitting Room
- Fitting Room Monitor
- Mobile Stock Availability
- Mobile Stock Pick
- Mobile POS
- Staff Attendance
- Staff Real-Time Location Tracking
- Proof of Presence Management

DominateRetail's intelligent merchandise visibility allows retailers to increase accountability and profitability while automating business processes and decisions.



### With DominateRetail Visibility Platform, you realize:

#### ■ 100% Visibility

Know what you have, how many you have, and where it is in real-time. Regardless of your inventory type or the harsh environment it may be placed in, DominateRetail Inventory Visibility will give you full visibility of your inventory anywhere in the world. You can track it within a shop floor, back stock, distribution center, on a truck, on a ship, or in the middle of a desert. It is that flexible.

#### ■ 100% Stock Level Monitoring

Stock replenishment alerts and shelf replenishment alerts monitor merchandise availability and notify you when inventory falls below minimum levels, eliminating lost sales due to stock-outs. The alert happens in real-time, as soon as the customer removes the merchandise from the shelf or after it goes through POS. With this visibility, you can always have sufficient product available for sale.

#### ■ 100% Tag level Item Tracking

Monitor inventory movement at the tag level. This provides the unique ability to track each individual item and monitor its activities and other vital information such as expiration date, manufactured date, lot number, serial number, received date, etc. Tracking inventory at this level allows you to comply with government regulations as well as eliminate losses before a product expires.

#### ■ 100% Accountability

Owning remote inventory is a daunting proposition. Our accurate merchandise visibility system provides you with tracking evidence and confidence to hold any entity in the supply chain accountable for the accuracy of inventory. This will bring you peace of mind and lowers costs due to shrinkage.

### ■ **100% Resource Re-utilization**

DominateRetail Inventory Visibility enables you to do a lot more with fewer resources. You can utilize the increased bandwidth to make more sales calls, increase supply chain velocity, grow your market share and increase profitability, all while reducing your cost of doing business.

### ■ **100% Inventory Optimization**

Monitoring what you have, at which remote location, with accurate demand forecasting is what we do best. Our precision replenishment system is the key to your success, especially when you don't have direct access or a view of inventory at each remote location. Our system makes this complex task a worry-free, automated process.

### ■ **Distribution never before possible!**

Have unlimited distribution centers, regardless of their size and location. A location could be a large distribution center, forward storage location, trailer, public storage, makeshift space, or any room or office. You will be able to track your product location and know what you have in each space. The system provides movement history (in and out) of each location for tracking and accountability purposes. The end result will be accurate inventory counts, reduction in safety stock, cutting carrying costs, and freeing working capital.

**For more details of our solutions, please contact our Sales department.**

[sales@dominateretail.com](mailto:sales@dominateretail.com)

[www.dominateretail.com](http://www.dominateretail.com)